



Become a 2022 Highway Safety Champion

Annual Meeting Sponsorship Tiers and Benefits
Louisville, Kentucky

	PRESENTING	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Benefit	\$20,000 +	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500
1-year complimentary GHSA Associate Membership	✓	✓	✓	✓	✓	✓
Attendee Registration Contact Information (preconference)	✓	✓	✓	✓	✓	✓
Name and logo on sign or item	✓	✓	✓	✓	✓	✓
Logo, description and link on GHSA website	✓	✓	✓	✓	✓	✓
Logo on General Session slideshow loop	✓	✓	✓	✓	✓	✓
Recognition in Annual Meeting program and GHSA newsletter	✓	✓	✓	✓	✓	✓
2 tickets to Saturday night VIP reception with GHSA Leadership	✓	✓	✓	✓	✓	✓
Preferred seating at all plated meals	✓	✓	✓	✓	✓	✓
Complimentary meeting registrations	7 \$5,250 value	5 \$3,750 value	3 \$2,250 value	2 \$1,500 value	1 \$750 value	
Opportunity to offer brief remarks (if applicable)	Meeting-wide	✓	✓	✓	✓	
Acknowledgment in news release	✓	✓	✓			
Optional premium exhibit space (non-transferable, \$1,200 value)	✓	✓	✓			