

Ford Driving Skills for Life

State Grants 2018



Agenda

Ford Driving Skills for Life

- Overview
- Training and Materials

State Grants

- Overview
- Examples
- Event Insurance
- Proposals and Deadlines
- Funding
- Program Updates and Summary

Discussion



Ford Driving Skills for Life

Ford Driving Skills for Life (Ford DSFL) is a comprehensive award winning teen safe driving program. Ford Driving Skills for life addresses the critical issues surrounding newly licensed drivers. Developed in 2003 by the Ford Motor Company Fund in partnership with the Governors Highway Safety Association (GHSA), the program continues to grow in the United States and globally.

Ford Driving Skills for Life assists young drivers in improving their skills in key areas that are critical factors in teen vehicle crashes:

- **Hazard Recognition**
- **Vehicle Handling**
- **Speed and Space Management**
- **Distracted and Impaired Driving**



Ford Driving Skills for Life

Hands-On Training

National Tour travels across the United States hosting 15-20 hands-on training events in a given year.

Web-based Training

The Academy at www.drivingskillsforlife.com teaches the same concepts as our hands-on training through a video platform.

State Grant

Grants are awarded up to \$15,000 for innovating programs to address teen driving and traffic safety.



State Grants

Ford DSFL has been distributing grants to GHSA members since 2008.

Grants are awarded up to \$15,000 for innovating programs.

Funds must be used to promote teen safe driving initiatives in your state by incorporating some aspects of Ford Driving Skills for Life.

PSA Contest



Battle of the Belts

Training Events



Scholarships

Event Insurance

- All programs must carry liability insurance.
- As a grantee you must list Ford Motor Company, Ford Motor Company Fund, Ford Driving Skills for Life and Governors Highway Safety Association.



State Grant Proposals

Deadline for Proposal: **April 20th, 2018**

Online Application:

<https://fs8.formsite.com/ghsa/form123/index.html>

- A description of the event/program
- Detailed budget
- Other resources committed to the program
- How you will measure program success
- How you will incorporate Ford Driving Skills for Life
- Any other relevant information

2018 APRIL						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	1	2	3	4	5



State Grant Funding

- Payment will be distributed in two invoices.
- The first half of the grant funds will be allotted at the beginning of the program.
- The remaining balance will be allotted at the conclusion of the program.



Program Updates and Summary

Program updates

- Brief updates are due monthly via email.
- Updates should explain how your program is progressing, any obstacles you have faced or any successes you would like to share.

Program summary

- Within 30 days of the conclusion of your program.
- Summary should include program overview, goals, measurable objectives with results, a summary of successes, and suggestions for program improvements.



Questions?

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Teen Traffic Safety Project



VISION ZERO ★
zero deaths • zero serious injuries
MONTANA DEPARTMENT
OF TRANSPORTATION



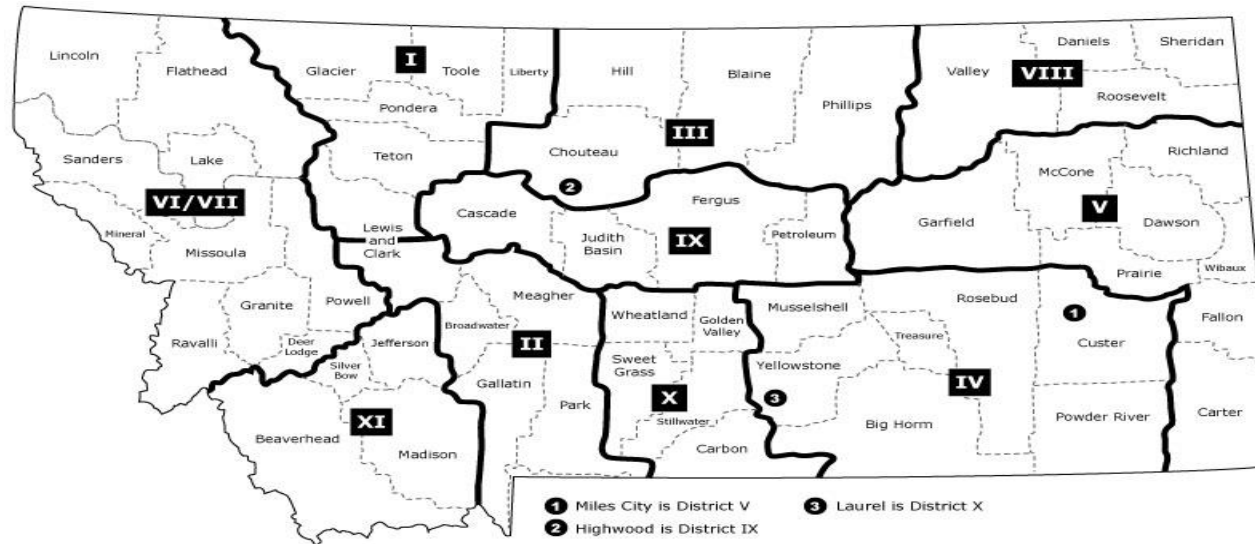
MDT Partnerships

Family, Career and Community Leaders of America

2017-18 Membership:

67 Chapters

1,095 Members



Montana FCCLA Districts



Teen Peer-to-Peer Traffic Safety Program



VISION ZERO

zero deaths • zero serious injuries

**MONTANA DEPARTMENT
OF TRANSPORTATION**



Montana FCCLA State Outreach Project: Vision Zero

Selected by State Executive Council

Goal: Every Montana FCCLA Chapter will conduct one traffic safety project.



Leadership Rally



VISION ZERO
zero deaths - zero serious injuries
MONTANA DEPARTMENT
OF TRANSPORTATION



Kick-Off

State Executive Council announced the project and members played a Kahoot to become aware about the issue of traffic safety in Montana.

Sunday Evening

Resources

FACTS JumpDrive for every chapter
T-shirt for every attendee
Carabiner for every attendee
Handbook with statistics, traffic safety issues, websites and planning pages.

Sunday Evening

New: Peer Training

1-2 members per chapter.
SEC led 30-minute FACTS round tables. Scott DesLauriers, LTT, led sessions about being a peer trainer & the planning process.

Monday Morning

Adviser Training

SEC Advisers conducted 30-minute FACTS round tables; project idea guides were distributed and Scott led a session about mentoring.

Monday Afternoon

Resource Fair

10 stations featuring activities of different traffic safety topics that can be replicated. Attendees had punch cards to win prizes.

Monday Afternoon

Chapter Planning

75-minutes to work as a chapter to plan their project using the Planning Process.

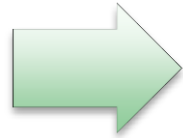
Tuesday Morning

Ford Driving Skills Grant: \$15,000

Focus: Peer-to-peer training.

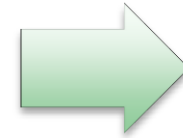
Leadership Rally

- Kick-off the partnership & create excitement



Grants directly to chapters

- Up to \$750 each for 10 chapters **plus** up to \$1000 from Montana Department of Transportation

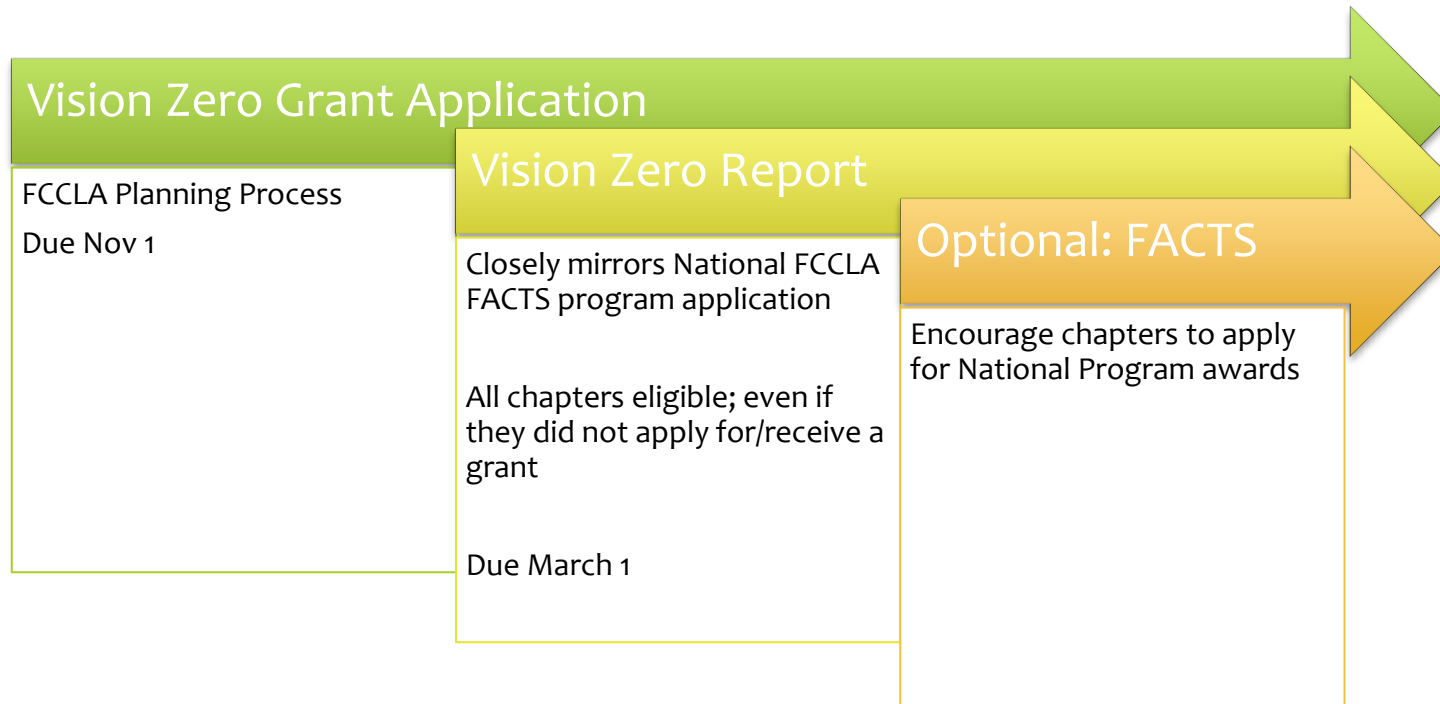


Prizes to top three entries

- 1st: \$2500
- 2nd: \$1500
- 3rd: \$1000

Application Processes

Familiar Language & Efficiency



Required Elements

- * Identify Concerns
- * Set A Goal
- * Form A plan
- * Act
- * Follow Up
- * Innovative, thoughtful and utilizes quality programming techniques to address traffic safety
- * Recognition of the Partnership between FDSL, MDT and FCCLA
- * Social media component

FACTS Program Award Application Tips

What to do during your project

Take plenty of pictures throughout the project.

Track amount of people participating, media efforts, and what kind of impact you made.

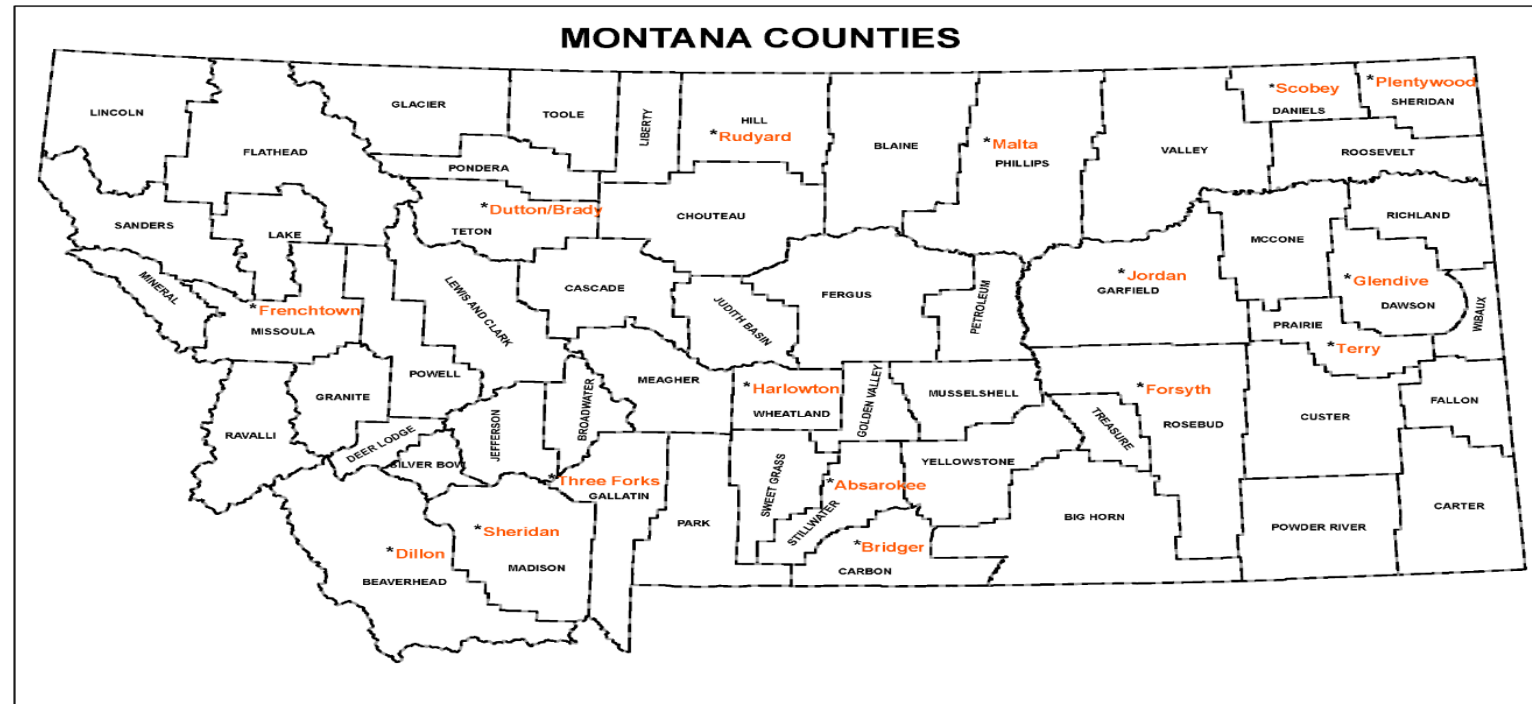
Be mindful of the **March 1st deadline**. Schedule time with your students to finalize; have photos and attachments ready, etc. (Note –the Adviser submits the application in the portal.)



Projects Completed in 2017-2018

- * Absarokee
- * Beaverhead County
- * Bridger
- * Dawson County
- * Dutton/Brady
- * Forsyth
- * Frenchtown
- * Garfield
- * Harlowton
- * Malta
- * North Star
- * Plentywood
- * Scobey
- * Sheridan
- * Terry
- * Three Forks

Statewide Coverage

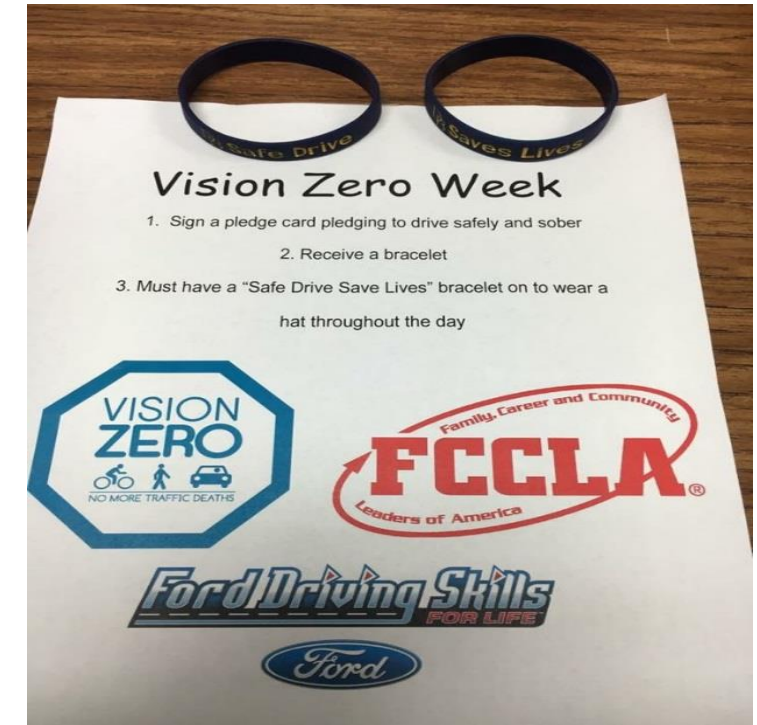


Funding

- * \$2,500 FDSL funding used for kick-off rally
- * \$7,500 FDSL funding (8 - \$750, 1 - \$600, 2-\$400)
- * \$5,000 FDSL funding for contest winners (1st - \$2,500, 2nd - \$1,500, 3 - \$1,000)
- * Approximately \$12,000 NTHSA match funding ranging from \$150 to \$1,290 for each chapter
- * Sixteen Chapters Participated (receiving either FDSL funding, NHTSA funding, or a combination)

Interactive Idea

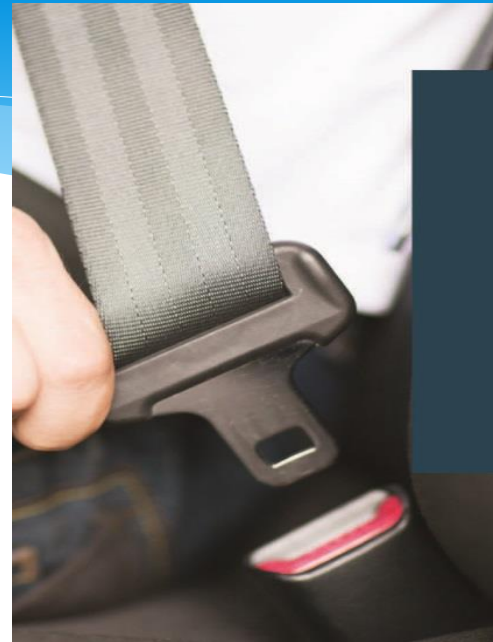




11 Teens die each day due to texting and driving....
Over half, in all vehicle accidents, the drivers were killed due to not wearing a seatbelt...

Changing the world 1 vehicle at a time....

It starts with **YOU!**
Buckle Up & Put it Down!



58%

OF MONTANA TEEN
TRAFFIC FATALITIES
FROM 2011- 2015 WERE
NOT WEARING THEIR
SEAT BELT.



Interactive Activities - Ideas



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